

BIRTHPLACE Limerick (LM), Ireland, 5th February, 1997

RESIDENCY Apt. 1905, 568 Collins Street, Melbourne, Victoria

3000, Australia

CITIZENSHIP Ireland

DRIVING LICENSE Learners Permit (VIC), Learners Permit (IRE)



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ROFILE

- Positive, creative and ambitious.
- Quick learner and strategic thinker who strives under pressure.
- Excellent interpersonal and communication skills.
- Positive, authoritative and innovative.
- Energetic and enthusiastic when it comes to teamwork
- Confident, well-spoken and enjoys public speaking
- Excellent time management skills and highly
- Well organised and detail orientated
- Strong analytical/problem-solving skills

SKILLS SOFT

YEARS OF **CREATIVITY** Animating, directing, UI & UX designing, and

digital marketing.

15+

Gaelic football, rugby, fitness, cycling, boxing,

YEARS OF **SPORT**

running, AFL and crossfit.

5+ YEARS OF MARKETING IMC Cinema, GameStop Ltd., Total Import Solutions, conventions, freelancing and

events.

WORK EXPERIENCE

Present

July 2023 - Construction Worker

MelRec Trades & Labour Hire, 91a Station Street, Fairfield VIC 3078, Australia

Physically demanding tasks, set up and maintain construction sites, transport materials, and support skilled tradespeople. Demolition, and adherence to safety protocols. Operating basic equipment, reading blueprints, and maintaining cleanliness are key aspects. Problemsolving, communication, and teamwork contribute to project success. Adaptability, quality control, and a strong focus on safety define their approach, ensuring efficient construction and a safe work environment.

May 2023 - Present

Barman & Waiter

The Elephant & Wheelbarrow, 94-96 Bourke Street, Melbourne, VIC, 3000

Greet guests, suggest menu items, and take precise orders. Serve promptly and maintain presentation standards. Keep venue clean, handle transactions accurately, and engage professionally. Collaborate with colleagues, anticipate needs, and resolve issues diplomatically. Adhere to safety protocols, ensure RSA compliance, and stay informed about menus and trends. Thrive in a fast-paced environment.

2023

May - June UX/UI Designer - Contract

CMMN/Australian Exhibition Group, Suite 3.02 L3 159 High Street Prahran, Melbourne VIC 3181

UX/UI designing and prototyping company website, designing event maps, creating motion graphics and animated GIFs, communicating with personal from other departments

EDUCATION

- Present

June 2023 Master Practitioner of **Coaching Certification** (Online)

> The Coaching Institute, Suite 40, 37-39 Albert Road, Melbourne, VIC 3004, Australia

June 2023 WorkSafe White Card -Competent

> Origin Institute, Mercury Institute of Victoria, 1/117 Lonsdale Street, Melbourne VIC 3000

May 2023

Responsible Service of Alcohol - Victoria (Online)

Express Online Training, eot.edu.au, National Provider Code: 40592

Jan - April 2020

Diploma in European Digital Marketing and

Entrepreneurship - Distinction

Capacity Ireland, Third Sector International, Seville, Andalucia, Spain

Sep 2015 - Bachelor of Science (Honours) June 2019 With Second Class Honours, **Division One in Digital** Animation

> Limerick School of Art & Design, Cashel Court, Cashel Road, Clonmel, Co. Tipperary, Ireland, E91 D896

April 2020 - Present

Multimedia UI & Marketing Designer - Freelance

Freelance / Remote

Graphic and communication design, user interface (UI) design, multimedia design, web design/building, marketing, and branding, analytics, and data interpretation. Creating custom and innovative designs, time managing and organising schedules, collaborating with other creatives and visionaries, UI/UX prototyping websites and applications. Continuously keeping up to date with design trends and industry best practices, and emerging technologies to ensure your skills.

July 2021 -Feb 2023

Graphic Designer, Web Designer & Marketing Executive

Montara Ltd. t/a Total Import Solutionns, Montara House, Ballycureen Road, Co. Cork, T12 X9Y6

Building and maintaining multiple branding and ecommerce websites; philipstv.ie, totalimports.ie, totalgaming.ie, avita-ireland.com, venturer-ireland.com, schoolcomputers.ie, zanussi-ireland.com. Creating targeted B2B and B2C e-campaigns via MailChimp and MailerLite, other emailers and social media. Gathering, maintaining and producing marketing content for asset libraries and clientele. Collaborating with supply chain and instructional design teams. Developing presentations, webinars, gamification conepts, inforgraphics, budgets, workshops, product catalogs, online and POS marketing material for retailers, resellers and in-store staff. Trello, CRM, Google Analytics and social media accounts for business partners.

2010 -2015

Leaving Certificate Diploma

Tarbert Comprehensive School, Tarbert, Co. Kerry, Ireland, V31 WD66

IT SKILLS

OS	Windows Proficient	Apple IOS Decent	Linux Basic
SW	Microsoft Powerpoint	Adobe Photoshop	Other(s) Toon Boom Harmony
	Word	After Effects	Toon Boom Storyboard Pro
	Outlook	Illustrator	HTML
	Sharepoint	Premiere Pro	Sage 200
	Excel	XD	Wix
	Dropbox	InDesign	Figman
	Teams	Dreamweaver	G-Suite

OTHER INTERESTS & HOBBIES

I am a very outgoing, friendly, and trustworthy individual, who always strives to make customers feel comfortable and welcome. I love listening to live music, watching and engaging with sport, having a conversation with customers and enjoy being attentive to a customer's needs. I want to further develop my own customer expereince, marketing and interpersonal skills. My hobbies include computers and information technology, branding, UI/UX design, marketing and investing, fitness, sports, socialising, psychology and travelling.

ACHIEVEMENTS

- Achieved 560/600 in entrance portfolio for LSAD, Clonmel, 2015.
- Created and directed/co-directed two animated short films.
- Became an instore brand ambassador for GameStop's Clonmel store in Ireland, 2018.
- Created six published websites, 2021-2023.

REFEREES

Kevin Mack

Australian Exhibitions Group, 3/158 Chapel Street, St. Kilda VIC, 3182, Australia (+61) 421 499 141 kevin@australianexhibitions.com.

Liam Rowland

The Elephant & Wheelbarrow 94-96 Bourke Street, Melbourne, VIC, 3000, Australia (+61) 411 317 370 Lrowland@nhmbrockwell.com.au

Aoife Ni Mhurchu

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